BRIGAID

BRIGAID WEBSITE

D 7.2

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Modification Control

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List of contributors

The contributors of this deliverable are:

- L'Orangerie Studio – Web design, web implementation and contents management assistance.
- I-Catalist – Web content direction and management
- TU Delft – Web content generation
- University of Oxford – Web content generation
- Ecologic Institute – Web content generation
- The Funding Company – Web content generation
- Future Water – Web content generation
- University of Leuven – Web content generation

- Geomatics Research & Development SRL – Web content generation
- Instituto Superior De Agronomia – Web content generation
- HKV Consultants – Web content generation

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1. Executive Summary

BRIGAID website's goals and description document

BRIGAID provides different means to communicate and disseminate its goals and results. This deliverable particularly aims at explaining the idea behind BRIGAID's website, accessible at www.brigaid.eu.

This document focuses on the goal of the website, the menu structure, individual pages and their contents. All pages have been designed and tested in different screens to make sure that all contents can be properly viewed and accessed from desktop, laptop, tablet and cellular phone screens.

Finally, it should be stressed that the website is a living document which will evolve as the project itself progresses.

2. Goals

The website plays an important role in the communication and dissemination strategy. It will be a central starting point for BRIGAID's target audiences to obtain information about the project, the methods applied, and the innovations included. It will also act as first point of contact.

From a more specific point of view, the website goals can be listed in the following way:

To provide an online communication channel to describe the project to the target audiences and provide a first point of contact.

- To create a channel to present BRIGAID's innovations and invite other innovators to collaborate by displaying their innovations in a way that is attractive for prospective end-users. In the future, the website will also include a link to BRIGAID's innovation Sharing Platform, which will also allow the prospective end-users to describe the themes and issues they are interested in.

- To provide links to different projects that are also focused on climate change and natural hazards.

- To make publicly available information, including: newsletters, and deliverables, and promotional materials.

3. Website creation and access

3.1. Set-up

The website is hosted by TU Delft, as the leader of WP 1 and coordinator of the project. The technical support is provided by staff members of TU Delft together with L'Orangerie Studio. The registered domain for the website is www.brigaid.eu.

3.2. Development

In order to provide an online communication channel as soon as possible, a temporary website was created in June 2016. The aims, structure and contents of the website have been greatly improved on since then in order to create the current website. Due to the fact that the project is still at its early stages, the contents and visual communication of the website will vary and adapt to the needs of the project as it evolves.

Each partner was asked to provide content for pages related to their expertise, so all partners participate in the creation of the content. Once the temporary website was finished, all partners were asked to send their feedback to the WP 7 (Communication and Dissemination), and it was applied or taken as suggestion for future stages of the website. This feedback is available in ANNEX 1. Feedback for website beta version.

The same procedure will be applied to collect feedback from each partner for the current website, and it will be applied also each time the website is modified.

3.3. Access

The access to the public areas of the website is completely open, enabling it to be accessed by the general public as well as all target audiences defined in the Dissemination and Communication Plan (Deliverable 7.1).

4. BRIGAID's website

This section describes the main features, structure and the content of BRIGAID's website in more detail.

4.1. Design

The current design is based on BRIGAID's corporate identity. However, it is not the final one because it will evolve in the following months to make it more attractive to the market.

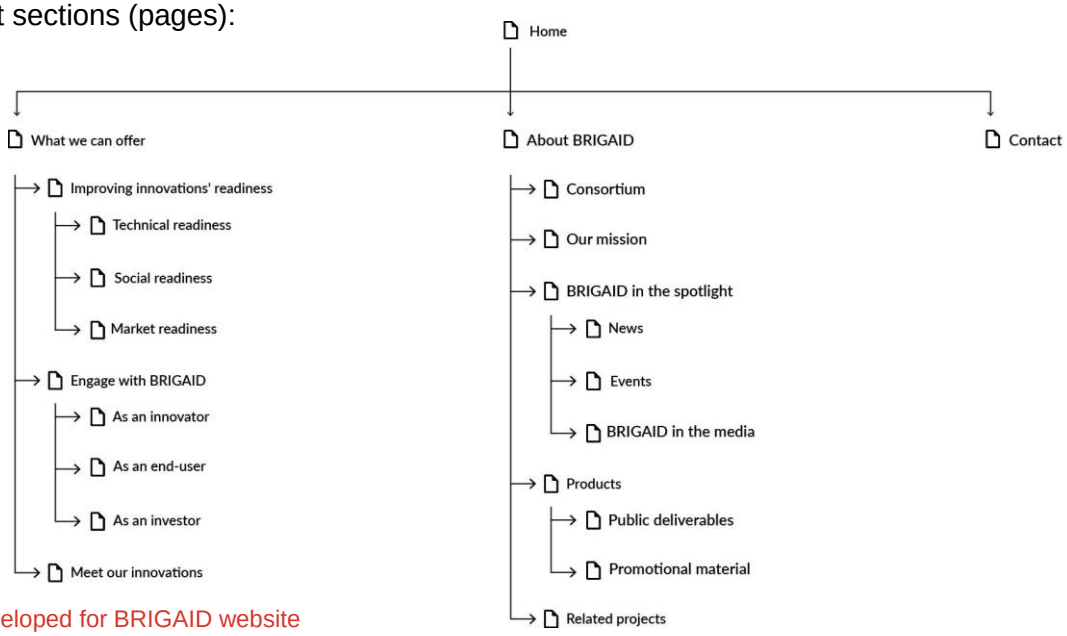
4.2. Technical details

This webpage is hosted by TU Delft, WP 1 leader. The software of the webpage is WordPress 4.6.1., which is open source and allows installing very useful plugins at a low cost or even free in many cases.

4.3. Website structure

The website information has been organised in a hierarchical pyramid structure. This approach allows BRIGAID to highlight the key issues and present the information in a way that visitors to the website do not feel overwhelmed by the amount of information, and can easily find the portions of the website which interest them.

The following image lays out the hierarchical structure as well as the organization of the contents in different sections (pages):



Sitemap developed for BRIGAID website

4.4. Pages

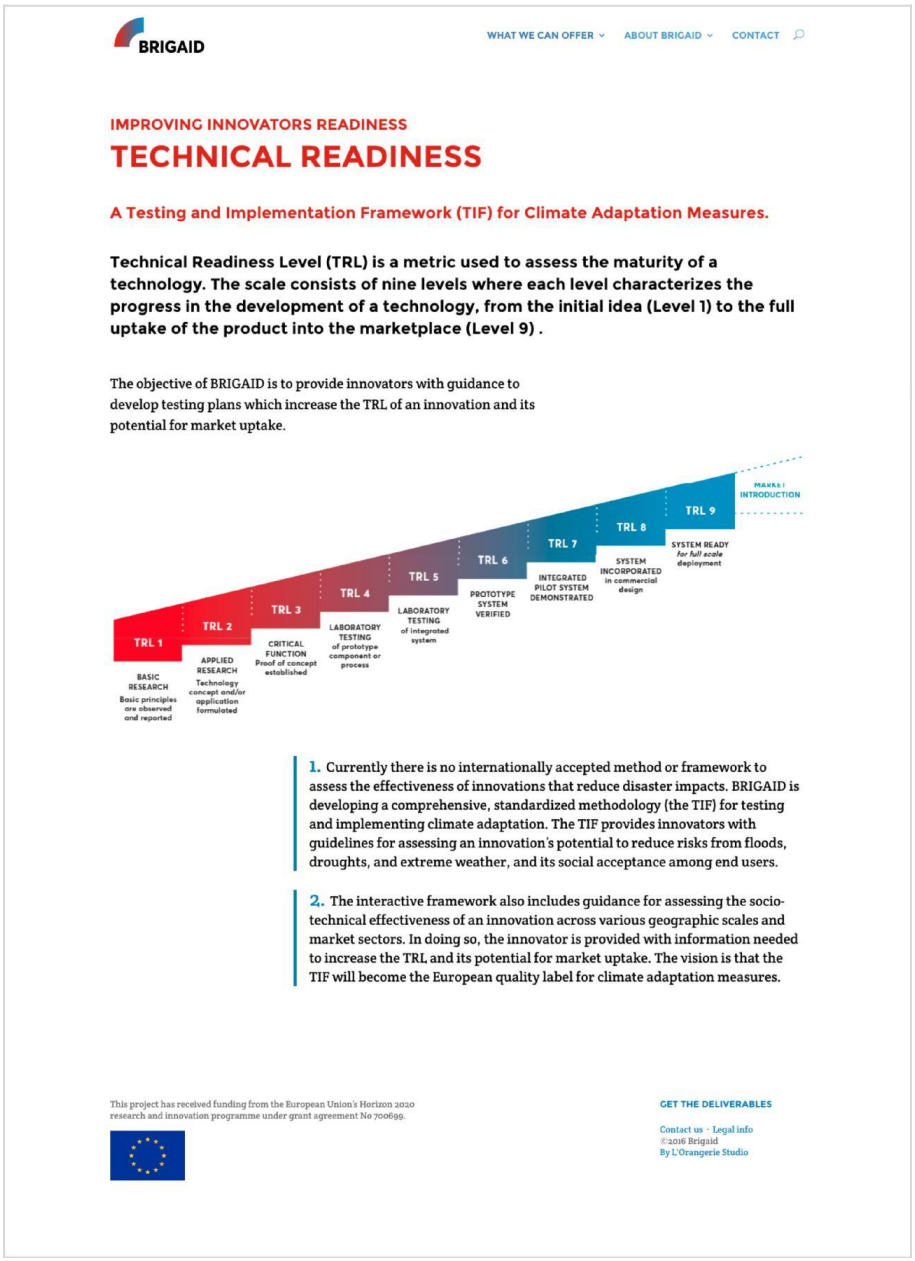
4.4.1. Home

The website is a living document and will evolve as the project progresses. The homepage will be one of the pages in which these changes will be more significant. The current homepage provides general information of the project; however, in the very near future this page will also contain a recent news feed, social networks feed, and become more market-oriented, which means that contents and graphics will change.

Home page screenshot

4.4.2. Technical readiness

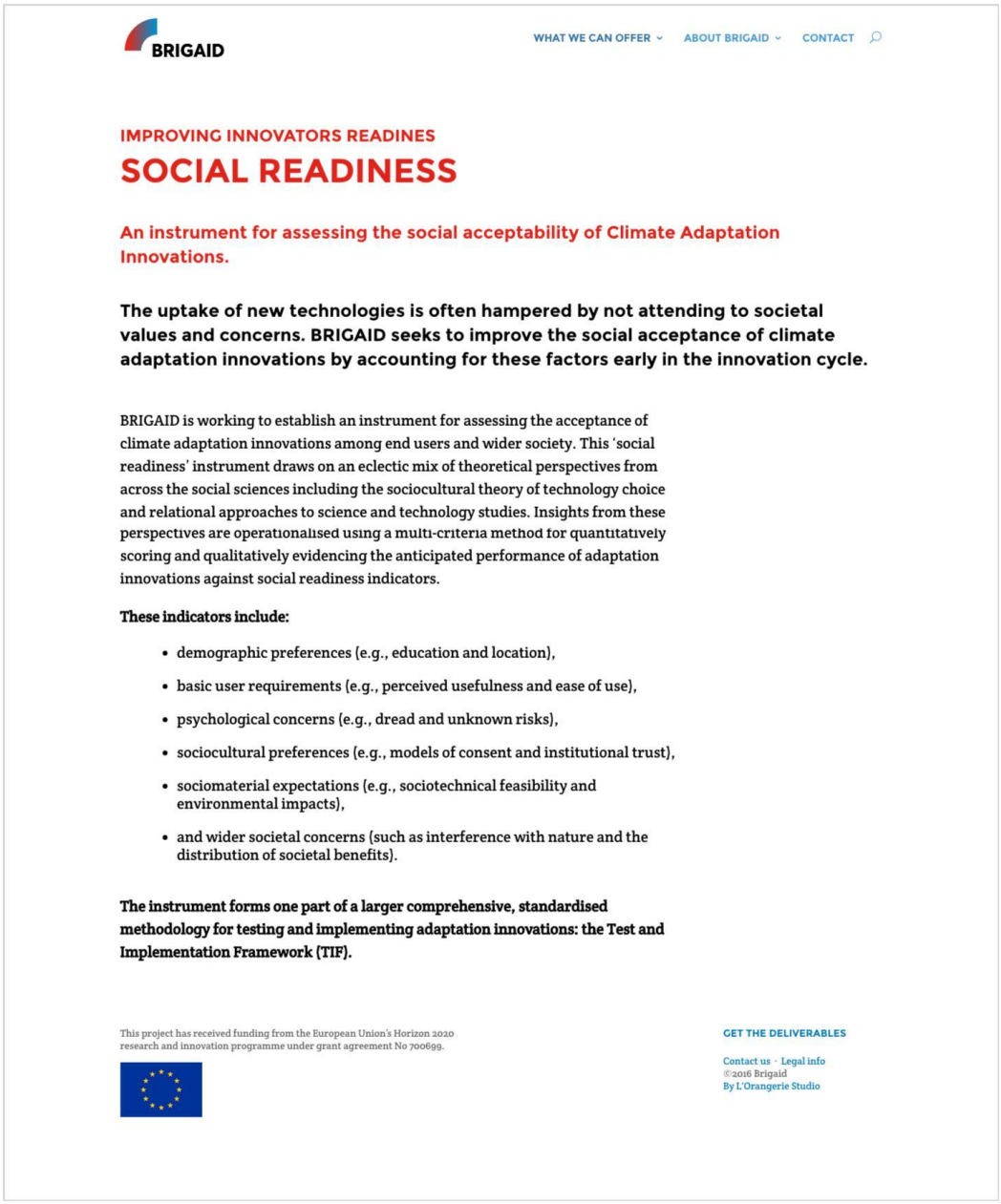
The user will find in this page methods and planned activities related to the technical readiness of the innovations.



Technical readiness page screenshot

4.4.3. Social readiness

In this section the user will find methods and planned activities related to the social readiness of the innovations.



Social readiness screenshot

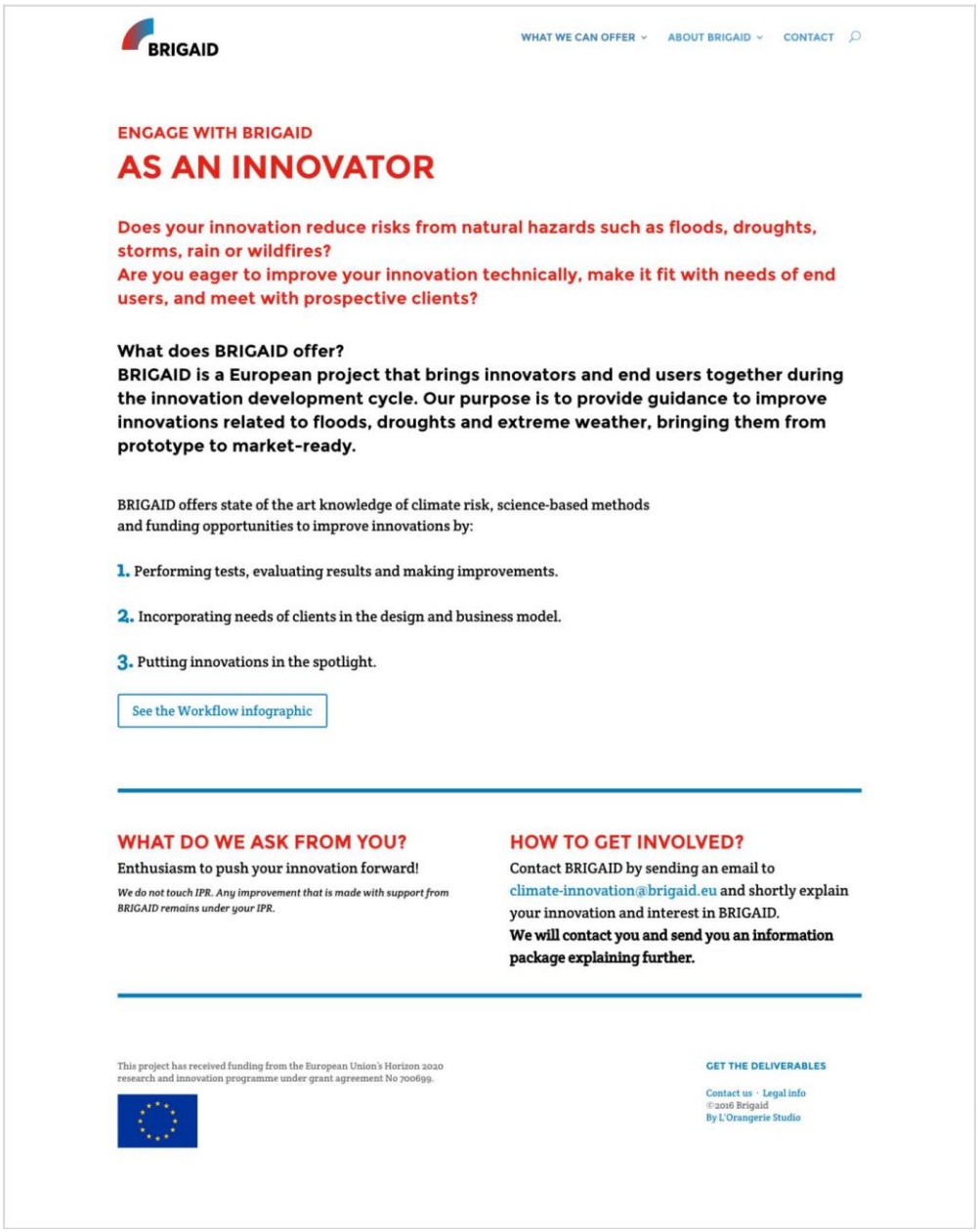
4.4.4. Market Readiness

The user will find methods and planned activities related to the market readiness of the innovations.

Market readiness screenshot

4.4.5. Engage with BRIGAID as an innovator

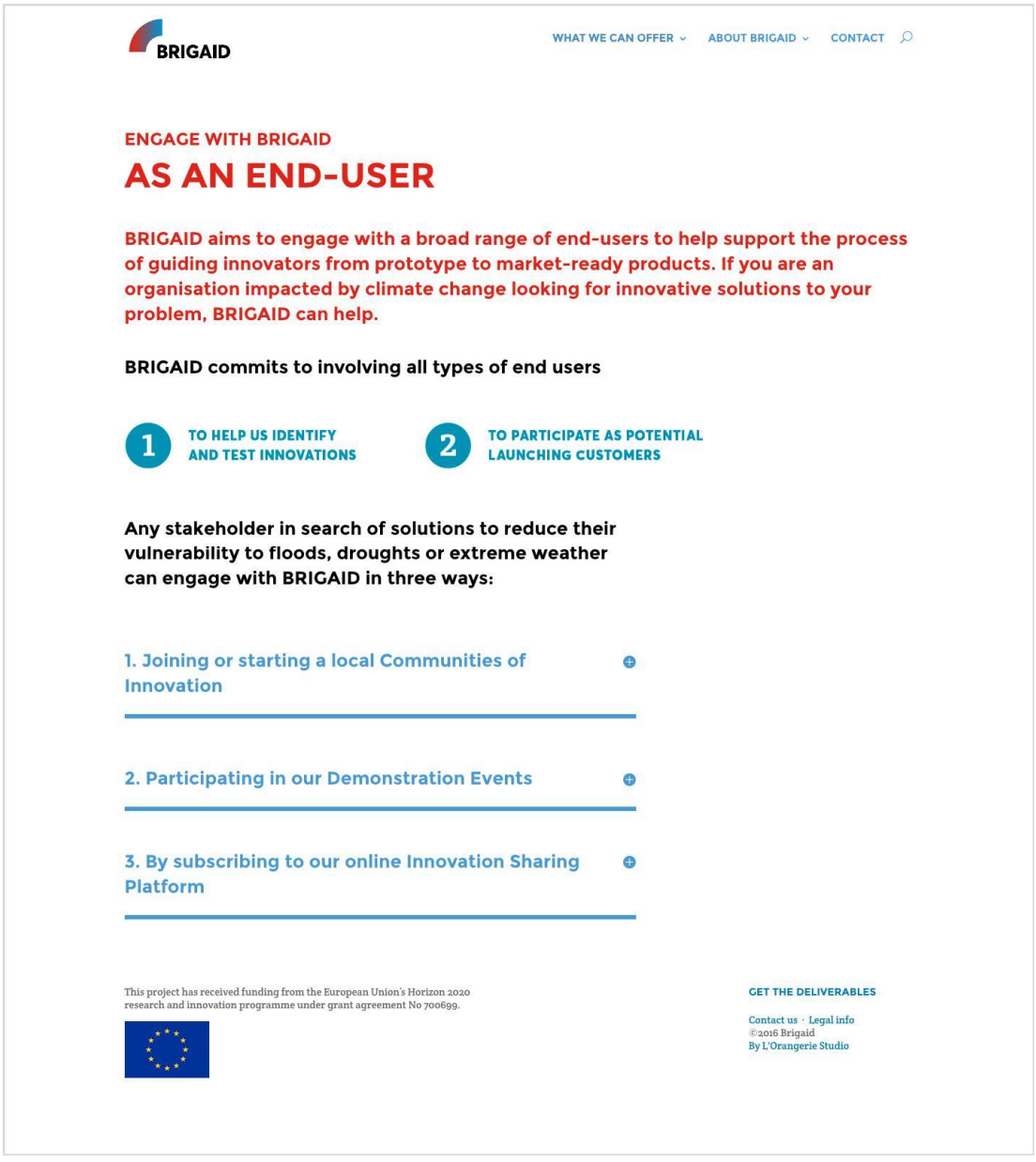
This page describes the innovation cycles defined in BRIGAID and explains innovators how to engage with BRIGAID.



Engage as an innovator screenshot

4.4.6. Engage with BRIGAID as end-user

This section describes BRIGAID's events and Communities of Innovation as well as how to engage with them.



Engage as an end user screenshot

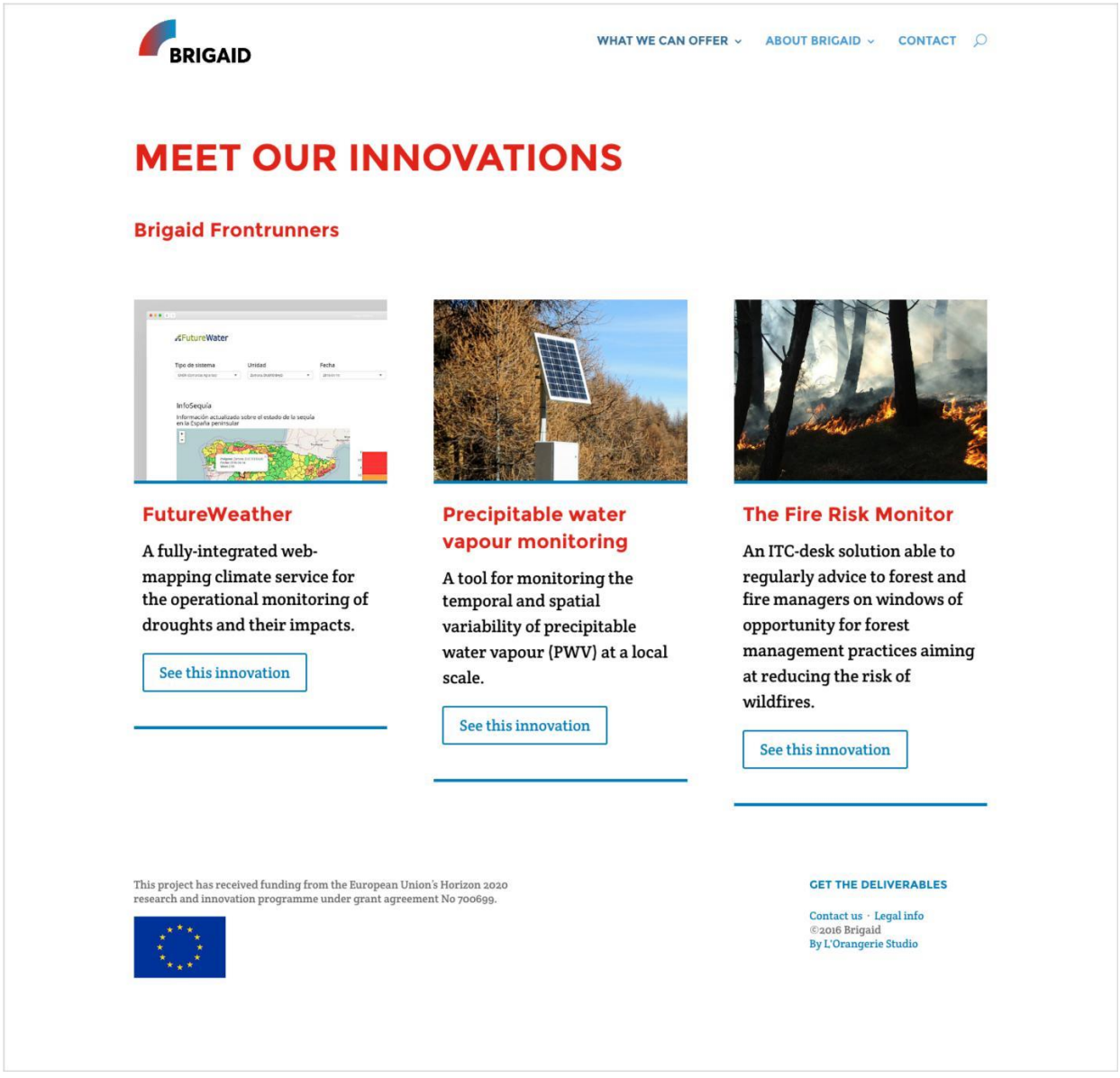
4.4.7. Engage with BRIGAID as investor

This section describes BRIGAID's investment and financing procedures.

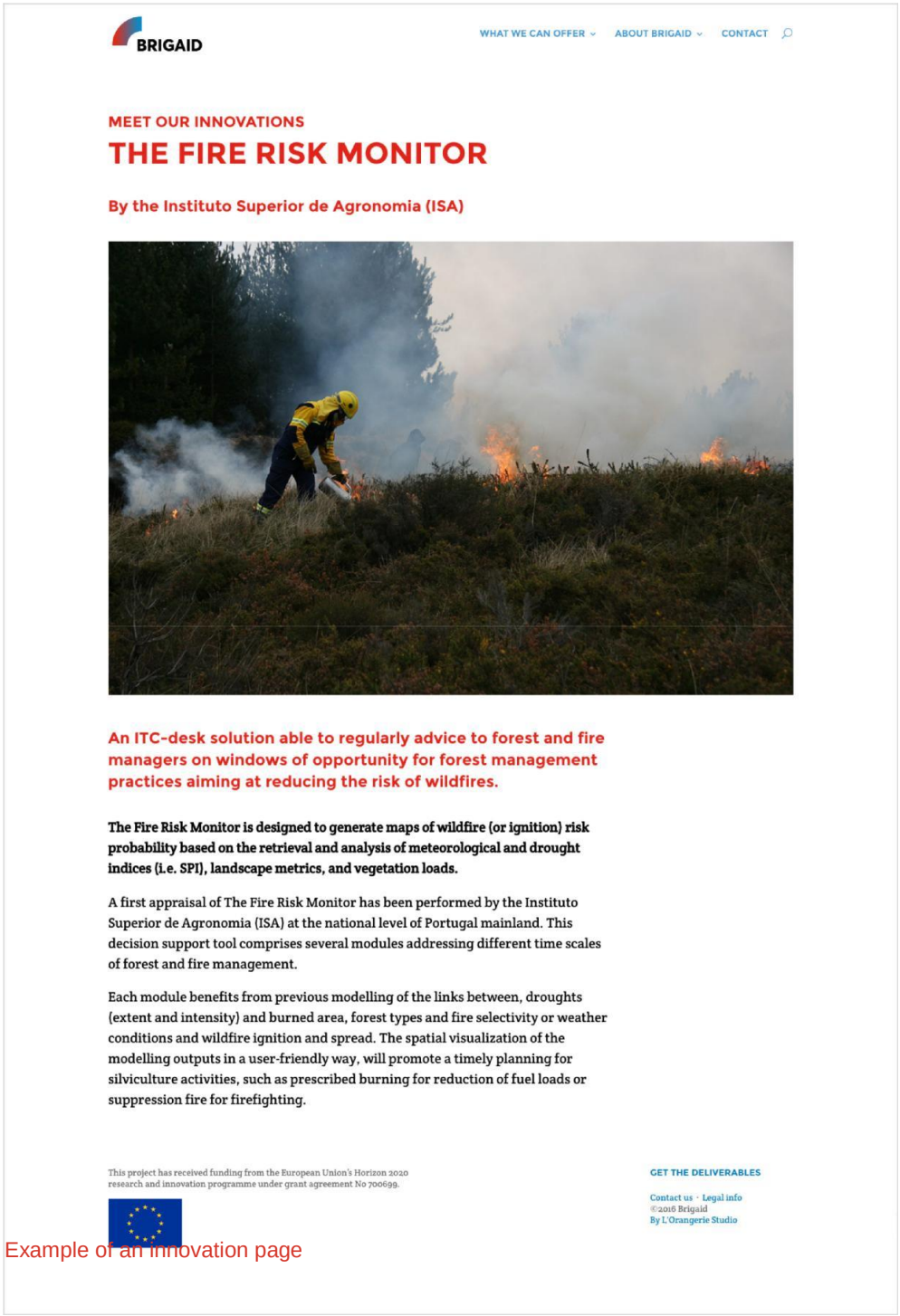
Engage as an investor screenshot

4.4.8. Meet our innovations

This page shows the innovations developed by partners of the consortium. In a very near future, each innovation will have a link to the Information Sharing Platform page in which the innovation details are provided.



Meet our innovations screenshot



BRIGAID

WHAT WE CAN OFFER · ABOUT BRIGAID · CONTACT

MEET OUR INNOVATIONS

THE FIRE RISK MONITOR

By the Instituto Superior de Agronomia (ISA)

An ITC-desk solution able to regularly advice to forest and fire managers on windows of opportunity for forest management practices aiming at reducing the risk of wildfires.

The Fire Risk Monitor is designed to generate maps of wildfire (or ignition) risk probability based on the retrieval and analysis of meteorological and drought indices (i.e. SPI), landscape metrics, and vegetation loads.

A first appraisal of The Fire Risk Monitor has been performed by the Instituto Superior de Agronomia (ISA) at the national level of Portugal mainland. This decision support tool comprises several modules addressing different time scales of forest and fire management.

Each module benefits from previous modelling of the links between, droughts (extent and intensity) and burned area, forest types and fire selectivity or weather conditions and wildfire ignition and spread. The spatial visualization of the modelling outputs in a user-friendly way, will promote a timely planning for silviculture activities, such as prescribed burning for reduction of fuel loads or suppression fire for firefighting.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.

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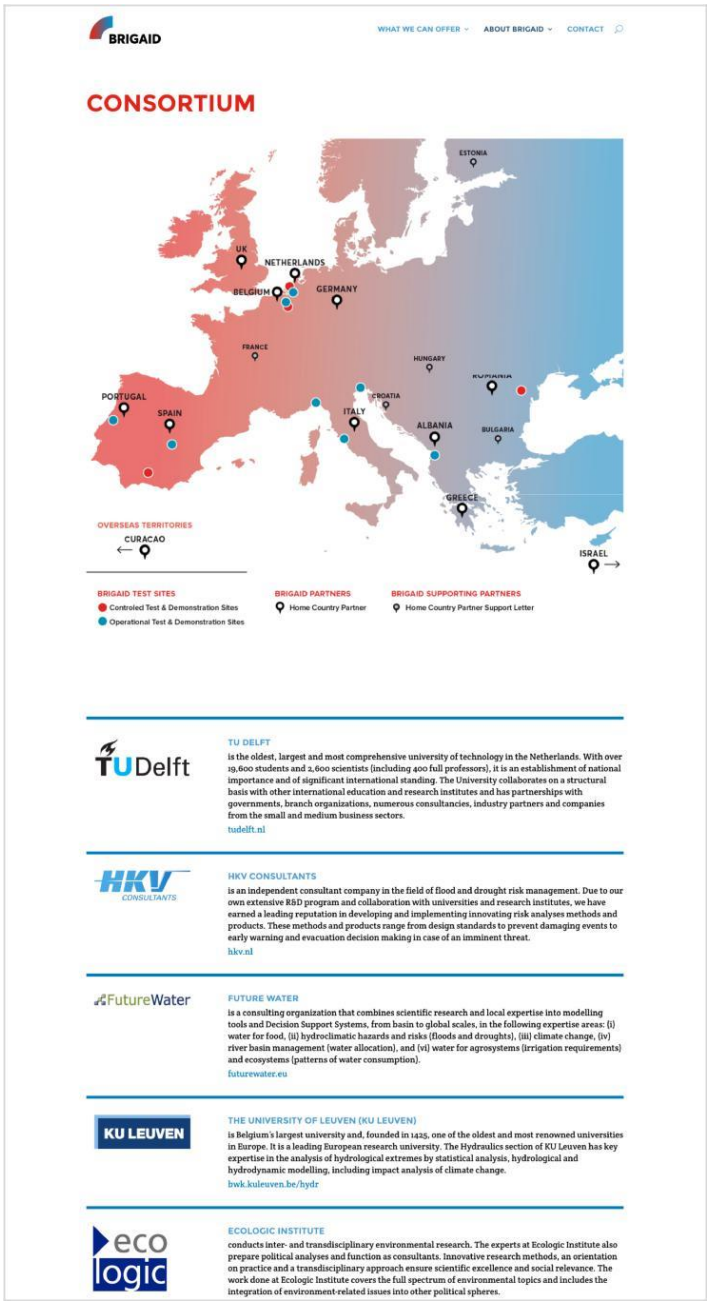
Example of an innovation page

4.4.9. Consortium

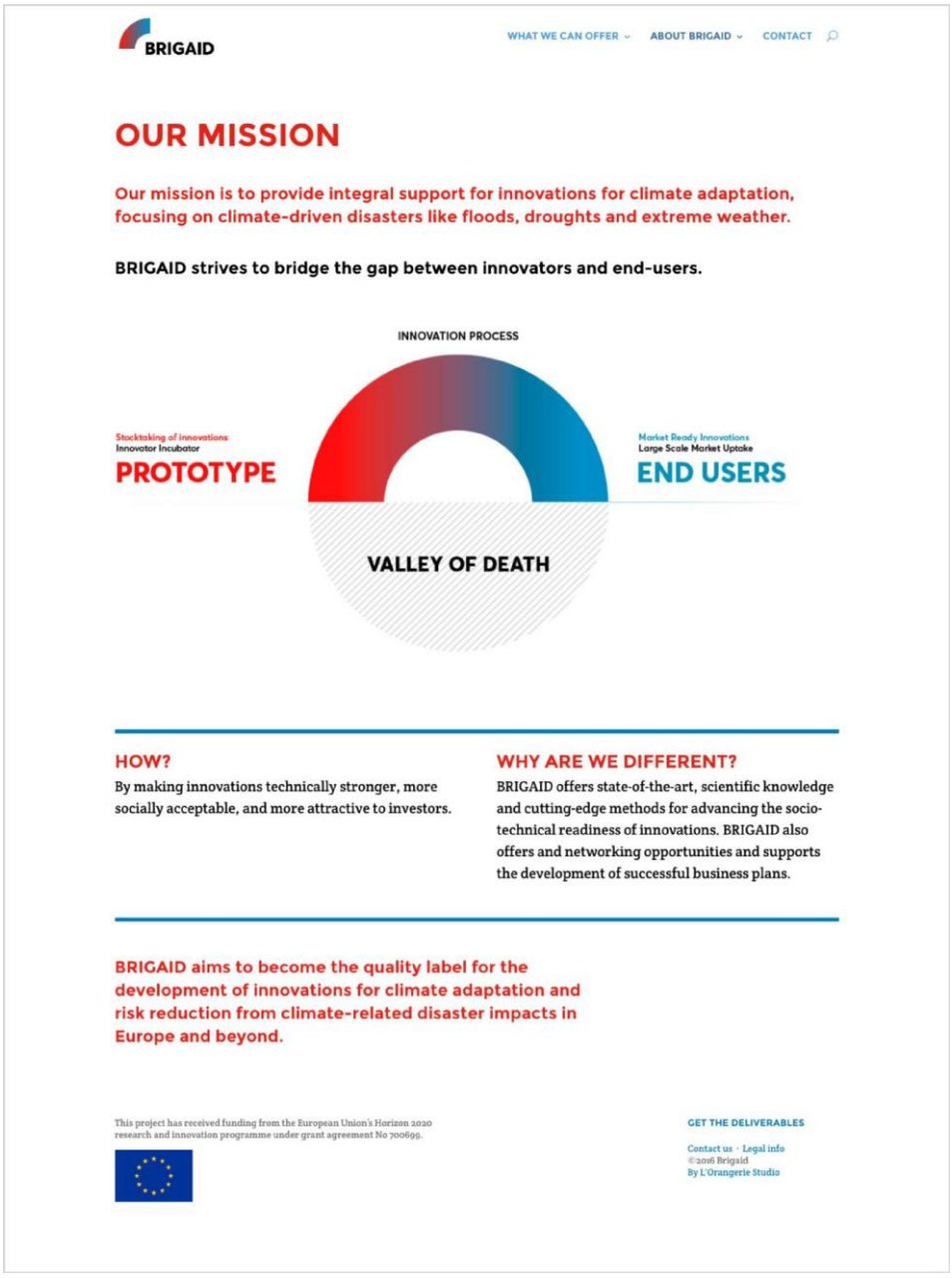
This section provides a list of all partners with their logo and link to their organisation's website.



Consortium screenshot

4.4.10 Our mission

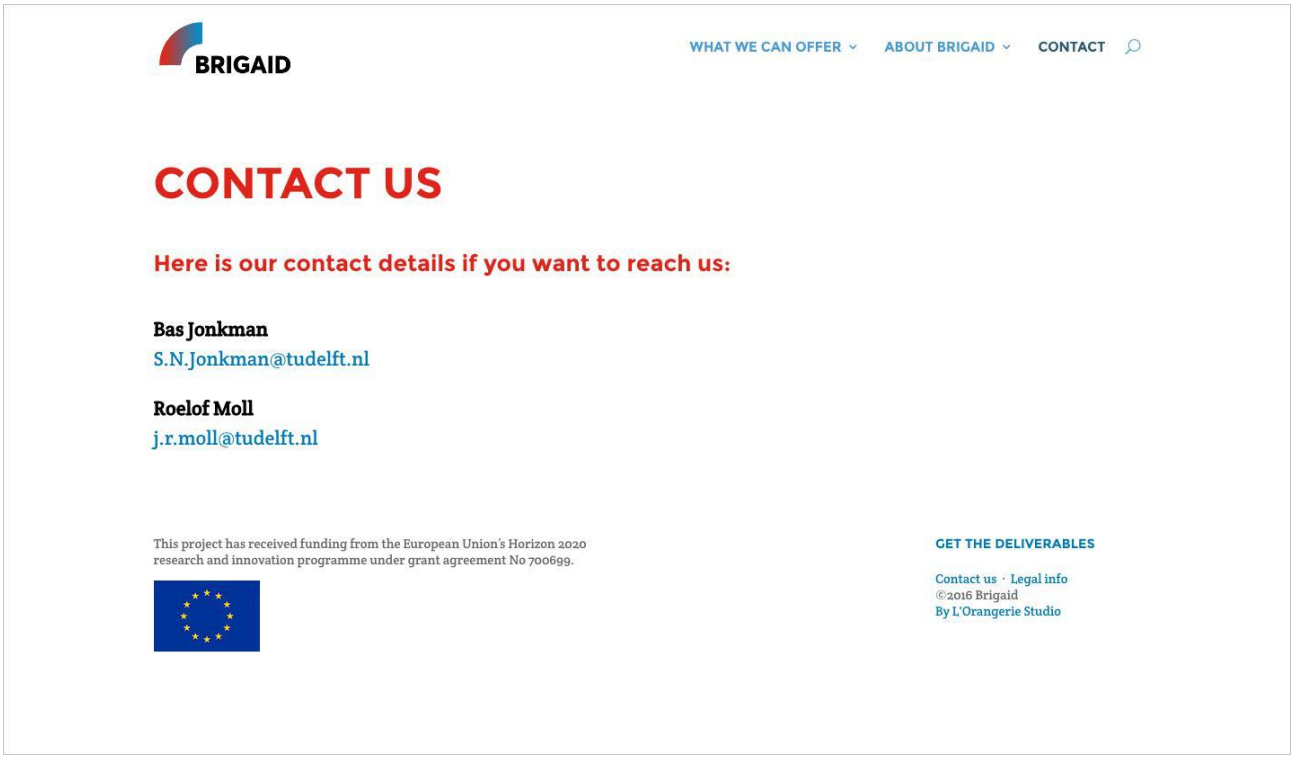
This page provides the mission statement of the project.



Our mission screenshot

4.4.11 Contact page

This section provides a first point of contact for target audiences.



Contact screenshot

4.4.12 News and Media pages

A news and media page will be added to the website in the near future. This page will include an archive of prior events, information about current or future events, and recent media coverage related to BRIGAID.

A news page has been already planned, but has not yet been published. On this page, the user will find an archive with all the news created by the partners of the project. The news can be about events that have happened in the course of the project, which are organised by the consortium itself or by third parties.

The news section will also include information about anything that happens in the consortium and has a value to external visitors. In addition to this, the latest news will also be posted on the home page.

A Media page has also been planned and will contain an archive of media coverage related to the project.

5. Conclusion

BRIGAID's website is a key element in the dissemination strategy of the project to increase its visibility throughout its lifetime. All of the target audiences are likely to use the website as a first point of information about the project, the innovations and as a channel to create a first contact.

For these reasons, the website will receive special attention during the project to ensure that it:

- evolves at the pace of the project,
- provides the right information at each stage, and
- is easily accessible 'to the target audience.

Therefore, the website will be regularly updated and other channels, like social networks, will be used to increase visitation.

Finally, as it has already been explained in previous sections, the website is a living document which will be constantly updated along the project's lifetime. For this reason, the graphics and contents are expected to change and evolve to consider any new requirements that come up during the course of the project.

Annex 1. Feedback for website beta version

Type	Feedback	Sent by	Entity	Author
Design	I find the font size too big.	Elena López Gunn	I-Catalist	Modification applied
Suggestion	Could be the work BRIGAID before cycles, etc due to it is somehow BRIGAID'S approach?	Elena López Gunn	I-Catalist	The titles and paragraphs already start with Brigaid. Due to readability it is not convenient to create more texts with this word as suggested. However, it is an interesting point and we will consider how to apply it in the final web.
Suggestion	I miss the figure with the steps that innovations must go through which starts with around 90 innovations and ends up with a very limited and reduced number of innovations.	Elena López Gunn	I-Catalist	The web version Beta (temporary website) has the same contents in a numbered list. Placing the suggested figure would just repeat content (not recommended). The most efficient action is to create

				the figure again with the final project's corporate identity and place it in the final web instead of the list. So, it will be applied with the final format in the final web version.
Typo	I just noticed some typos in GReD's description, for example some missing blank spaces and an "&" symbol that appears as the code "&". I fixed the text and modified it a little bit, please find it here: ------ is a Politecnico di Milano Spin-off SME which studies, designs and implements innovative and highly customized solutions based on geomatics methods and technologies. GReD is a center of excellence focused on R&D, professional advice and state-of-the-art algorithms elaboration for the definition and development of products and services related to high-precision GNSS positioning and meteorology, as well as to high-precision, high-resolution gravimetric	Eugenio Realini	GReD - Geomatics Research & Development s.r.l.	Correction applied

	maps determination.			
Content	I would also suggest to add a hyperlink from each partner's name to the respective website.	Eugenio Realini	GReD - Geomatics Research & Development s.r.l.	Modification applied
Design	When the website is in full-screen, the grant agreement number shifts next to the EU emblem.	Dunja Swierstra and Sacha van den Berg	TU Delft	Fixed
Typo	On the main page, the word ‘for’ is missing in the sentence ‘ Bridging the gap FOR innovations in disaster resilience’.	Dunja Swierstra and Sacha van den Berg	TU Delft	Correction applied
Desgin	We think it is not very user friendly when the menu only pops up when scrolling down.	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied: now the menu is always visible.
Design	We think the letters are too big.	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied: the font size has been reduced.
Typo	The logo should not be the European Commission’s, but the logo of the EU as a whole.	Dunja Swierstra and Sacha van den Berg	TU Delft	Correction applied
Design	Maybe the picture with the bridge (innovation cycles) should get a more prominent place (on the homepage?), since it perfectly sums up what the project is about. In that case, I would suggest to	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied. The final website should have a more accurate image about Brigaid, due to it was a image created for the

	delete the vertical text within the bridge, since we concluded it will nog be read by most of the people during the Kick-Off			proposal in a very short time and would need some arrengements. We are considering to create an information graphic about Brigaid that could replace this image in the final website.
Content	7. A contact tab might be useful for future stocktaking approaches: "Here is our contact details if you want to reach us"	Dunja Swierstra and Sacha van den Berg	TU Delft	Contact page has been added with Roelof Moll and Bass Jonkman's contact details.
Suggestion	It might be an idea to put a link to the internal SharePoint page on the website.	Dunja Swierstra and Sacha van den Berg	TU Delft	To be applied in the final website
Typo	In the red text, at some places, a space symbol should be inserted to split words now glued together.	Roelof Moll	TU Delft	Correction applied
Content	I miss 3 Partners in the list of Partners; Estamos esperando el contenido. Ya he enviado recordatorio de nuevo.	Roelof Moll	TU Delft	All the information sent by the partners (logo, description and url) has been uploaded to the website. The only partner who is not still in the partners page is CEE because we have not received their information yet. Different emails have been sent claiming for

				this information (last email on July 25th 2016).
Wordpress	Great work with the website's temporary page. But I think your wordpress plugin is not working as expected. Instead of making the menu smaller when you scroll down, the menu is never seen until you scroll down. So you are never really aware of a menu until then. This seems very counter intuitive and in my opinion does not serve the overall usability. I would strongly encourage you to show the logo and the menu as soon as the page is loaded.	Sebastian Osso	Ecologic	Modification applied: Now the menu is always visible.
Typo	In the description of our institution some words are bonded (e.g. researchcentre; AssociateLaboratory; andmanagement; biodiversityin).	Liliana Bento	Instituto Superior de Agronomía	Correction applied
Typo	I noticed that for our (and also some other organisations), some of the spaces in the partner description have disappeared. Therefore, some words are stuck together which should not be stuck (e.g. catholiquede, healthstudies, CREDpromotes, specialfocus). If this could	Joris van Loenhout	Université Catholique de Louvan	Correction applied

	be fixed, that would be great.			
Typo	I only have some corretions in the text (maybe from the copy/paste process). Some words need to be separated (from wildfires, client's needs, sustainable forest) and please delete 'in' (...and'in' use of...).	Carlos Loureiro	GIFF	Correction applied