



# BRIGAIID

BRIDGES THE GAP FOR INNOVATIONS  
IN DISASTER RESILIENCE

## OUR AIM IS TO PROVIDE STRUCTURAL AND ONGOING SUPPORT FOR INNOVATION CLUSTERS:

offering solutions for climate adaptation by developing an innovative mix of methods and tools, to become a standard for climate adaptation innovations.

### BRIGAIID's roadmap:

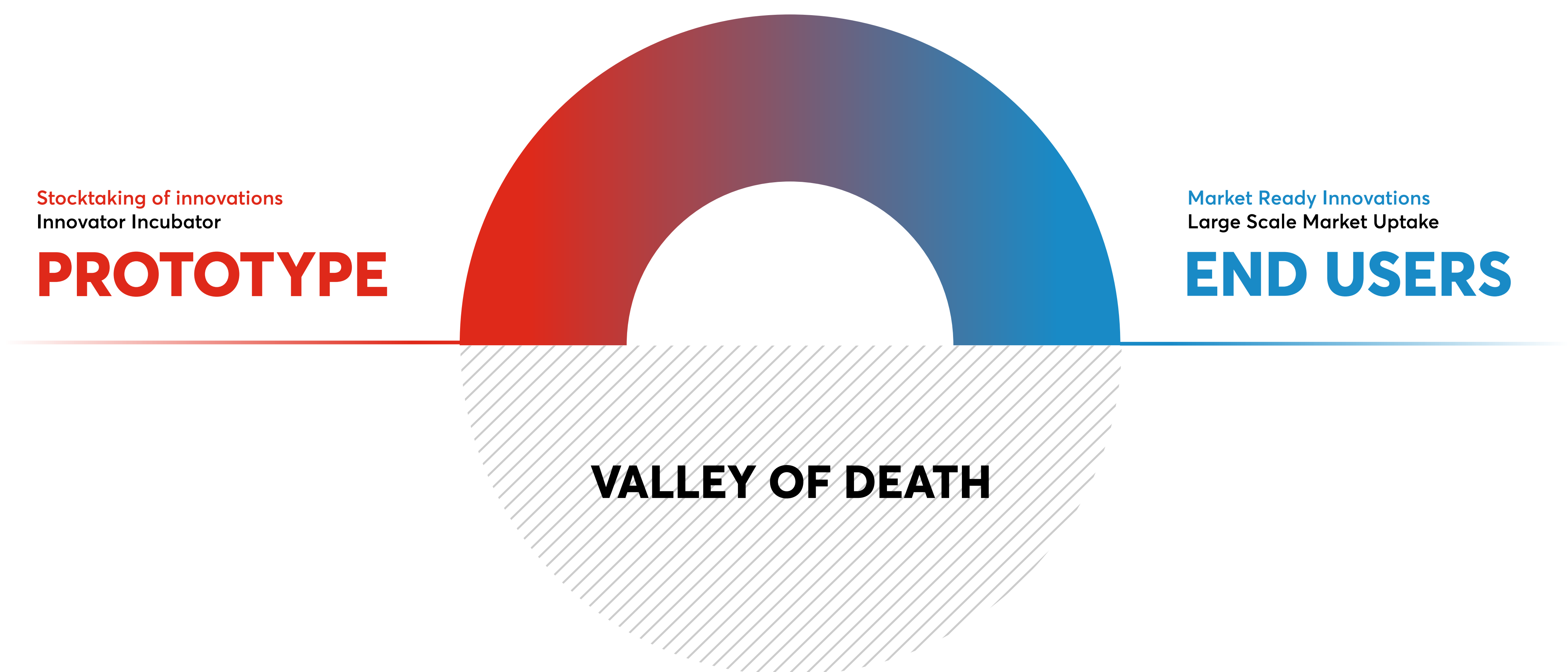
- ① **IDENTIFY** 75-100 existing innovations (TRL 4-8) on floods, droughts and extreme weather.
- ② **SELECT** the most promising 35-50 innovations for further testing, validation and demonstration.
- ③ **IMPROVE** these innovations.
- ④ **SELECT & SUPPORT** the 20-30 most promising innovations for market introduction.
- ⑤ **ESTABLISH** this process to make it an ongoing, structural activity beyond BRIGAIID's life time.

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### BRIGAIID's approach:

7 steps that form the path to deliver innovations to the market through the assessment and improvement of Technical, Social and Financial readiness:

- ① **ESTABLISHMENT** of a network of test facilities and implementation/ demonstration sites across Europe for innovations that reduce impacts from floods, droughts and extreme weather.
- ② **STRONG INVOLVEMENT** of innovators: secured support from a broad range of innovation platforms.
- ③ **A TEST AND IMPLEMENTATION FRAMEWORK (TIF)**, which delivers a standardised methodology for an independent, scientific judgment of the socio-technological effectiveness of innovations and the assessment of effectiveness of risk reducing measures.
- ④ **SUPPORT** in business development through a Market Analysis Framework (MAF+) to identify market opportunities and select business models.
- ⑤ **DEVELOPMENT** of a Public-Private Investment and Financing (PPIF) model for securing ongoing investments in (clusters of) innovations.
- ⑥ **PERFORMANCE** of online and offline marketing activities to expose innovations to end users, e.g. an online Innovation Sharing Platform (ISP) as the EU portal for innovations.
- ⑦ **STRONG INVOLVEMENT** of end users: secured engagement of end users and potential paying customers.