

BRIGAIID WEBSITE

D 7.2

Grant Agreement No.	700699
Project Start Date	01-05-2016
Duration of the project	48 months
Deliverable Number	7.2
Deliverable Leader	I-CATALIST
Dissemination Level (PU, CO, CI)	PU
Status	Final
Submission Date	31-10-2016
Author Institution Email	Maria Pascual Laia Palau Pilar Pascual



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699. The opinions expressed in this document reflect only the author's view and in no way reflect the European Commission's opinions. The European Commission is not responsible for any use that may be made of the information it contains.

Modification Control

VERSION	DATE	DESCRIPTION AND COMMENTS	AUTHOR
0.1	24-10-2016	First Draft	Maria Pascual Cerdán LOR
0.2	26-10-2016	Second Draft-screenshots added	Maria Pascual Cerdán LOR
0.4	27-10-2016	Third Draft (reviewed by WP 7 leader)	Maria Pascual Cerdán LOR
0.4	28-10-2016	Fourth Draft (reviewed by Coordinator partner)	Maria Pascual Cerdán LOR
1.0	31-10-2016	Final version (fit into deliverable template)	Sacha van den Berg DUT

List of contributors

The contributors of this deliverable are:

- L'Orangerie Studio – Web design, web implementation and contents management assistance.
- I-Catalist – Web content direction and management
- TU Delft – Web content generation
- University of Oxford – Web content generation
- Ecologic Institute – Web content generation
- The Funding Company – Web content generation
- Future Water – Web content generation
- University of Leuven – Web content generation

- Geomatics Research & Development SRL – Web content generation
- Instituto Superior De Agronomia – Web content generation
- HKV Consultants – Web content generation

Table of contents

1. Executive Summary	4
2. Goals	5
3. Website creation and access	6
3.2. Development.....	6
3.3. Access	6
4. BRIGAIID's website.....	7
4.1. Design.....	7
4.2. Technical details	7
4.3. Website structure	7
4.4. Pages.....	8
4.4.1. Home.....	8
4.4.2. Technical readiness	9
4.4.3. Social readiness.....	10
4.4.4. Market Readiness	11
4.4.5. Engage with BRIGAIID as an innovator.....	12
4.4.6. Engage with BRIGAIID as end-user	13
4.4.7. Engage with BRIGAIID as investor	14
4.4.8. Meet our innovations.....	15
4.4.9. Consortium.....	17
4.4.10 Our mission	18
4.4.11 Contact page.....	19
4.4.12 News and Media pages	19
5. Conclusion.....	20
Annex 1. Feedback for website beta version	21

1. Executive Summary

BRIGAD website's goals and description document

BRIGAD provides different means to communicate and disseminate its goals and results. This deliverable particularly aims at explaining the idea behind BRIGAD's website, accessible at www.brigaid.eu.

This document focuses on the goal of the website, the menu structure, individual pages and their contents. All pages have been designed and tested in different screens to make sure that all contents can be properly viewed and accessed from desktop, laptop, tablet and cellular phone screens.

Finally, it should be stressed that the website is a living document which will evolve as the project itself progresses.

2. Goals

The website plays an important role in the communication and dissemination strategy. It will be a central starting point for BRIGAD's target audiences to obtain information about the project, the methods applied, and the innovations included. It will also act as first point of contact.

From a more specific point of view, the website goals can be listed in the following way:

To provide an online communication channel to describe the project to the target audiences and provide a first point of contact.

- To create a channel to present BRIGAD's innovations and invite other innovators to collaborate by displaying their innovations in a way that is attractive for prospective end-users. In the future, the website will also include a link to BRIGAD's innovation Sharing Platform, which will also allow the prospective end-users to describe the themes and issues they are interested in.
- To provide links to different projects that are also focused on climate change and natural hazards.
- To make publicly available information, including: newsletters, and deliverables, and promotional materials.

3. Website creation and access

3.1. Set-up

The website is hosted by TU Delft, as the leader of WP 1 and coordinator of the project. The technical support is provided by staff members of TU Delft together with L'Orangerie Studio. The registered domain for the website is www.brigaid.eu.

3.2. Development

In order to provide an online communication channel as soon as possible, a temporary website was created in June 2016. The aims, structure and contents of the website have been greatly improved on since then in order to create the current website. Due to the fact that the project is still at its early stages, the contents and visual communication of the website will vary and adapt to the needs of the project as it evolves.

Each partner was asked to provide content for pages related to their expertise, so all partners participate in the creation of the content. Once the temporary website was finished, all partners were asked to send their feedback to the WP 7 (Communication and Dissemination), and it was applied or taken as suggestion for future stages of the website. This feedback is available in ANNEX 1. Feedback for website beta version.

The same procedure will be applied to collect feedback from each partner for the current website, and it will be applied also each time the website is modified.

3.3. Access

The access to the public areas of the website is completely open, enabling it to be accessed by the general public as well as all target audiences defined in the Dissemination and Communication Plan (Deliverable 7.1).

4. BRIGAIID's website

This section describes the main features, structure and the content of BRIGAIID's website in more detail.

4.1. Design

The current design is based on BRIGAIID's corporate identity. However, it is not the final one because it will evolve in the following months to make it more attractive to the market.

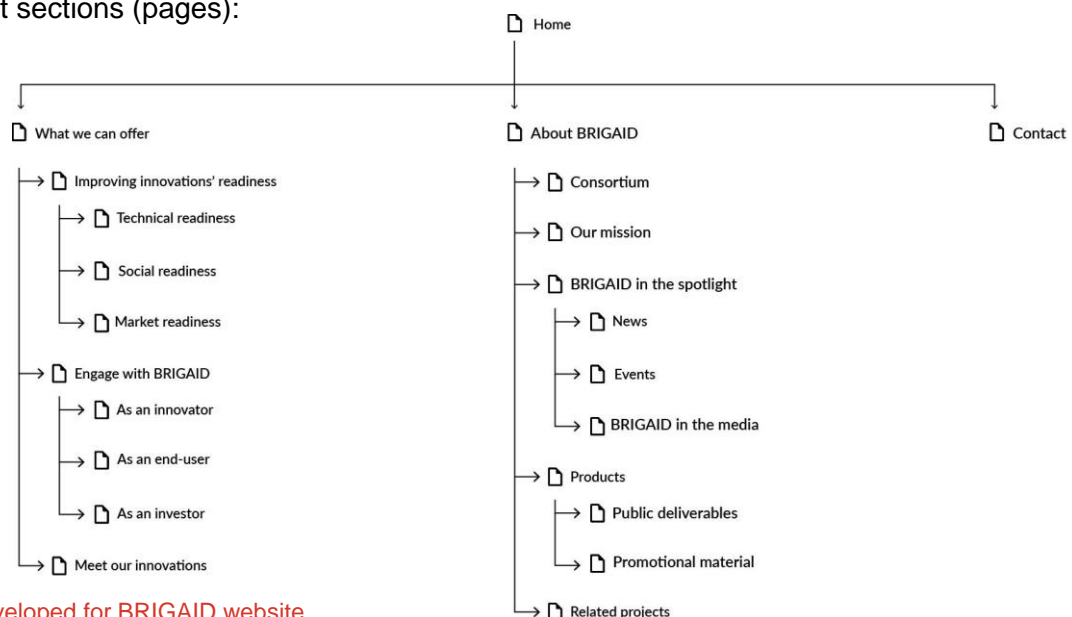
4.2. Technical details

This webpage is hosted by TU Delft, WP 1 leader. The software of the webpage is WordPress 4.6.1., which is open source and allows installing very useful plugins at a low cost or even free in many cases.

4.3. Website structure

The website information has been organised in a hierarchical pyramid structure. This approach allows BRIGAIID to highlight the key issues and present the information in a way that visitors to the website do not feel overwhelmed by the amount of information, and can easily find the portions of the website which interest them.

The following image lays out the hierarchical structure as well as the organization of the contents in different sections (pages):



Sitemap developed for BRIGAIID website

4.4. Pages

4.4.1. Home

The website is a living document and will evolve as the project progresses. The homepage will be one of the pages in which these changes will be more significant. The current homepage provides general information of the project; however, in the very near future this page will also contain a recent news feed, social networks feed, and become more market-oriented, which means that contents and graphics will change.



Home page screenshot

4.4.2. Technical readiness

The user will find in this page methods and planned activities related to the technical readiness of the innovations.

BRIGAID

WHAT WE CAN OFFER ▾ ABOUT BRIGAID ▾ CONTACT

IMPROVING INNOVATORS READINESS
TECHNICAL READINESS

A Testing and Implementation Framework (TIF) for Climate Adaptation Measures.

Technical Readiness Level (TRL) is a metric used to assess the maturity of a technology. The scale consists of nine levels where each level characterizes the progress in the development of a technology, from the initial idea (Level 1) to the full uptake of the product into the marketplace (Level 9) .

The objective of BRIGAID is to provide innovators with guidance to develop testing plans which increase the TRL of an innovation and its potential for market uptake.

TRL 1 BASIC RESEARCH
Basic principles are observed and reported

TRL 2 APPLIED RESEARCH
Technology concept similar application formulated

TRL 3 CRITICAL FUNCTION
Proof of concept established

TRL 4 LABORATORY TESTING
of prototype component or process

TRL 5 LABORATORY TESTING
of integrated system

TRL 6 PROTOTYPE SYSTEM
VERIFIED

TRL 7 INTEGRATED PILOT SYSTEM
DEMONSTRATED

TRL 8 SYSTEM INCORPORATED
in commercial design

TRL 9 SYSTEM READY
for full scale deployment

PHASE 1: INTRODUCTION

1. Currently there is no internationally accepted method or framework to assess the effectiveness of innovations that reduce disaster impacts. BRIGAID is developing a comprehensive, standardized methodology (the TIF) for testing and implementing climate adaptation. The TIF provides innovators with guidelines for assessing an innovation's potential to reduce risks from floods, droughts, and extreme weather, and its social acceptance among end users.
2. The interactive framework also includes guidance for assessing the socio-technical effectiveness of an innovation across various geographic scales and market sectors. In doing so, the innovator is provided with information needed to increase the TRL and its potential for market uptake. The vision is that the TIF will become the European quality label for climate adaptation measures.

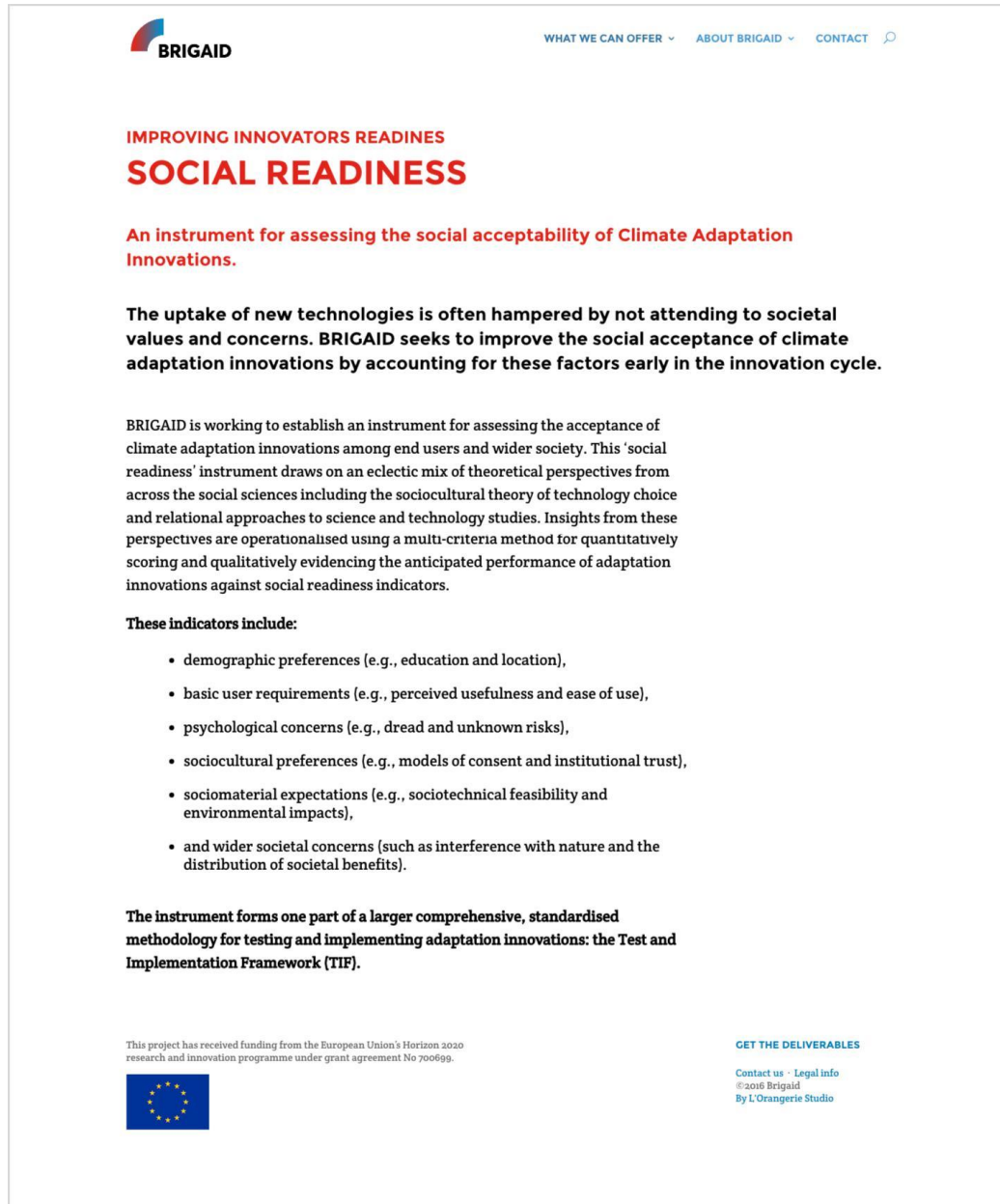
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.

GET THE DELIVERABLES
 Contact us - Legal info
 © 2016 Brigaïd
 By L'Orangerie Studio

Technical readiness page screenshot

4.4.3. Social readiness

In this section the user will find methods and planned activities related to the social readiness of the innovations.



The screenshot shows the BRIGAIID website interface. At the top, there is a navigation bar with the BRIGAIID logo on the left and links for 'WHAT WE CAN OFFER', 'ABOUT BRIGAIID', and 'CONTACT' on the right. The main content area is titled 'IMPROVING INNOVATORS READINES' in red, followed by 'SOCIAL READINESS' in a larger red font. Below this, a subtitle reads 'An instrument for assessing the social acceptability of Climate Adaptation Innovations.' The text explains that the uptake of new technologies is often hampered by not attending to societal values and concerns, and that BRIGAIID seeks to improve the social acceptance of climate adaptation innovations by accounting for these factors early in the innovation cycle. It then states that BRIGAIID is working to establish an instrument for assessing the acceptance of climate adaptation innovations among end users and wider society, drawing on an eclectic mix of theoretical perspectives from across the social sciences. A list of indicators is provided, including demographic preferences, basic user requirements, psychological concerns, sociocultural preferences, sociomaterial expectations, and wider societal concerns. The text concludes by stating that the instrument forms one part of a larger comprehensive, standardised methodology for testing and implementing adaptation innovations: the Test and Implementation Framework (TIF). At the bottom left, there is a small European Union flag and text indicating funding from the European Union's Horizon 2020 research and innovation programme. At the bottom right, there is a link to 'GET THE DELIVERABLES' and contact information for L'Orangerie Studio.

BRIGAIID

WHAT WE CAN OFFER ▾ ABOUT BRIGAIID ▾ CONTACT 🔍

IMPROVING INNOVATORS READINES

SOCIAL READINESS

An instrument for assessing the social acceptability of Climate Adaptation Innovations.

The uptake of new technologies is often hampered by not attending to societal values and concerns. BRIGAIID seeks to improve the social acceptance of climate adaptation innovations by accounting for these factors early in the innovation cycle.


BRIGAIID is working to establish an instrument for assessing the acceptance of climate adaptation innovations among end users and wider society. This 'social readiness' instrument draws on an eclectic mix of theoretical perspectives from across the social sciences including the sociocultural theory of technology choice and relational approaches to science and technology studies. Insights from these perspectives are operationalised using a multi-criteria method for quantitatively scoring and qualitatively evidencing the anticipated performance of adaptation innovations against social readiness indicators.

These indicators include:

- demographic preferences (e.g., education and location),
- basic user requirements (e.g., perceived usefulness and ease of use),
- psychological concerns (e.g., dread and unknown risks),
- sociocultural preferences (e.g., models of consent and institutional trust),
- sociomaterial expectations (e.g., sociotechnical feasibility and environmental impacts),
- and wider societal concerns (such as interference with nature and the distribution of societal benefits).

The instrument forms one part of a larger comprehensive, standardised methodology for testing and implementing adaptation innovations: the Test and Implementation Framework (TIF).

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.



GET THE DELIVERABLES

Contact us · Legal info
©2016 Brigaid
By L'Orangerie Studio

Social readiness screenshot

4.4.4. Market Readiness

The user will find methods and planned activities related to the market readiness of the innovations.



The screenshot shows the BRIGAIID website interface. At the top, there is a navigation bar with the BRIGAIID logo on the left and links for 'WHAT WE CAN OFFER', 'ABOUT BRIGAIID', and 'CONTACT' on the right. The main content area is titled 'IMPROVING INNOVATORS READINESS' and 'MARKET READINESS'. Below this, a red banner states: 'The MAF+: A tested and improved guidance framework enabling innovators to increase their chances of commercial success.' The text describes the MAF+ as a web-based toolbox designed to help innovators bring their solutions to the market. It mentions that the framework has been tested, validated, and applied in various business cases across Europe. A paragraph explains the main purpose of the framework: to guide non-specialists (particularly small enterprises with no dedicated business development or marketing departments) through the process of analysing a market and developing a business strategy. By using the MAF+, innovators can identify potential clients and take the necessary steps to establish business relationships with them. A numbered list of four points details the framework's approach: 1. The MAF+ follows a carefully structured, stepwise approach based on market analysis and business strategy development techniques. 2. Within the framework, an introduction to each technique is given, including rationale and objectives, with illustrative examples and supplementary information. 3. The MAF+ allows for easy data analysis through interactive data-visualisation, providing a breadth of information for preparing a marketing strategy, selecting a business model, and elaborating a business plan. 4. Ultimately, product development informed by the MAF+ ensures end-user oriented solutions with clear routes to market and an overall enhancement of business skills and competitiveness. At the bottom left, there is a small text block mentioning funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699, accompanied by the European Union flag. At the bottom right, there is a link to 'GET THE DELIVERABLES' and contact information for L'Orangerie Studio.

BRIGAIID

WHAT WE CAN OFFER ▾ ABOUT BRIGAIID ▾ CONTACT 🔍

IMPROVING INNOVATORS READINESS

MARKET READINESS

The MAF+: A tested and improved guidance framework enabling innovators to increase their chances of commercial success.

BRIGAIID's Market Analysis Framework (MAF+) is a web-based toolbox designed to help innovators bring their solutions to the market. Its conceptual setup has been tested, validated and applied in a variety of business cases across Europe.

The main purpose of the framework is to guide non-specialists (particularly small enterprises with no dedicated business development or marketing departments) through the process of analysing a market and developing a business strategy. By using the MAF+, innovators can identify potential clients and take the necessary steps to establish business relationships with them.

1. The MAF+ follows a carefully structured, stepwise approach that is based on a suite of market analysis and business strategy development techniques. The framework provides clear and interactive guidance on the use of these techniques, allowing its user to estimate the size and potential profitability of a market, analyse competitors, identify opportunities and threats, estimate risk, and calculate financial projections.
2. Within the framework, an introduction to each of these techniques is given and their rationale and objectives are described. Illustrative, input-based examples and supplementary information to run the analyses are provided on the web platform.
3. The MAF+ allows for easy data analysis through interactive data-visualisation. The output of the exercises provides a breadth of information that is used by innovators to prepare a well-informed marketing strategy, select an adequate business model, and elaborate a compelling business plan.
4. Ultimately, product development informed by the MAF+ ensures end-user oriented solutions with clear routes to market, and an overall enhancement of the business skills and competitiveness of the innovators behind them.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.



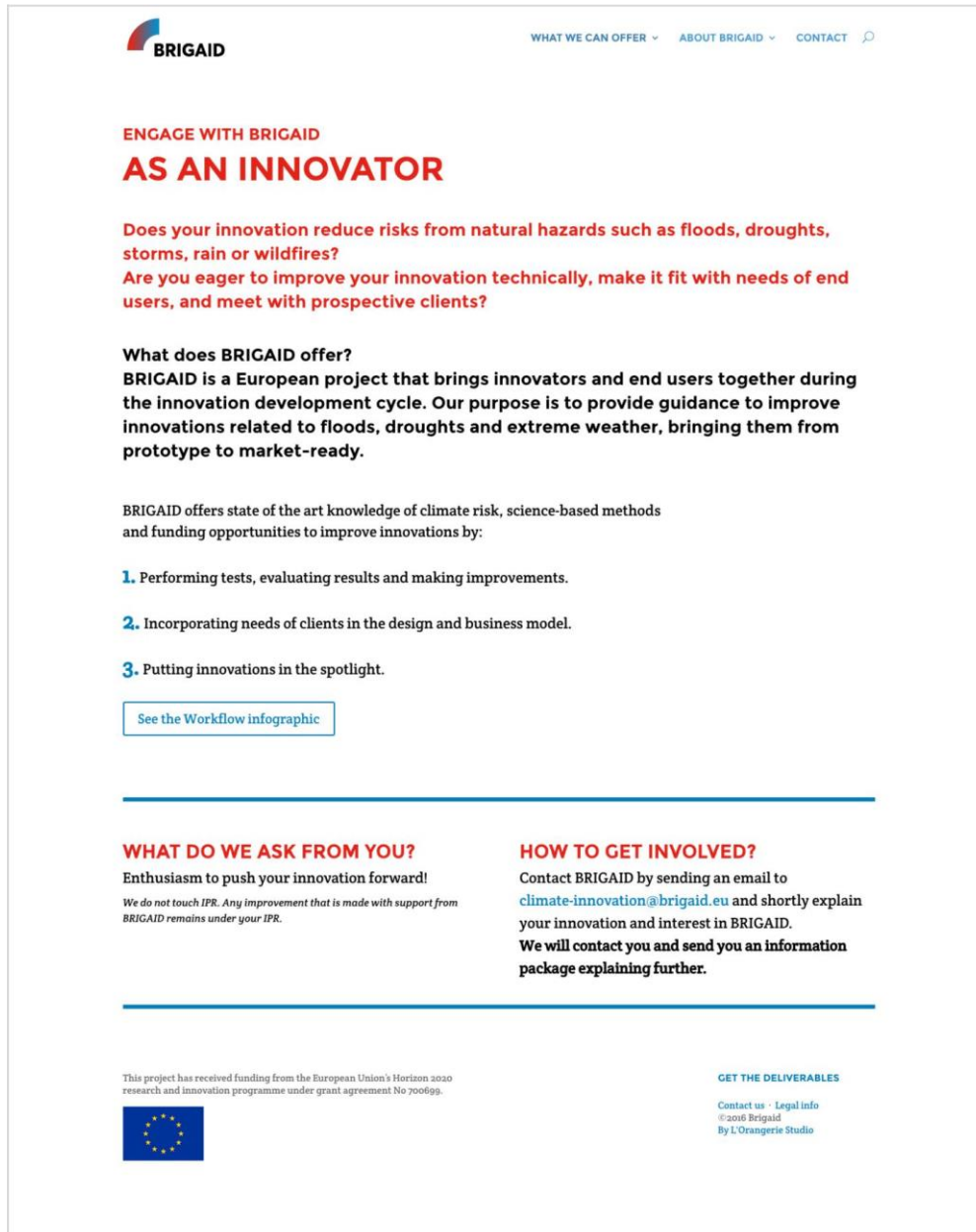
GET THE DELIVERABLES

Contact us · Legal info
© 2016 Brigaid
By L'Orangerie Studio

Market readiness screenshot

4.4.5. Engage with BRIGAIID as an innovator

This page describes the innovation cycles defined in BRIGAIID and explains innovators how to engage with BRIGAIID.



The screenshot shows the BRIGAIID website. At the top, there is a navigation bar with the BRIGAIID logo on the left and links for 'WHAT WE CAN OFFER', 'ABOUT BRIGAIID', and 'CONTACT' on the right. The main heading is 'ENGAGE WITH BRIGAIID AS AN INNOVATOR'. Below this, there are two red questions: 'Does your innovation reduce risks from natural hazards such as floods, droughts, storms, rain or wildfires?' and 'Are you eager to improve your innovation technically, make it fit with needs of end users, and meet with prospective clients?'. A section titled 'What does BRIGAIID offer?' explains that BRIGAIID is a European project that brings innovators and end users together during the innovation development cycle. It lists three points: 1. Performing tests, evaluating results and making improvements. 2. Incorporating needs of clients in the design and business model. 3. Putting innovations in the spotlight. A button labeled 'See the Workflow infographic' is provided. Below this, there are two columns: 'WHAT DO WE ASK FROM YOU?' and 'HOW TO GET INVOLVED?'. The first column asks for enthusiasm to push innovation forward and mentions that improvements made with support from BRIGAIID remain under their IPR. The second column instructs users to contact BRIGAIID via email at climate-innovation@brigaid.eu and promises an information package. At the bottom, there is a footer with a European Union flag logo, a statement about funding from the Horizon 2020 program, and a 'GET THE DELIVERABLES' section with links for 'Contact us' and 'Legal info', and copyright information for 2016 BRIGAIID by L'Orangerie Studio.

Engage as an innovator screenshot

4.4.6. Engage with BRIGAID as end-user

This section describes BRIGAID's events and Communities of Innovation as well as how to engage with them.



The screenshot shows the BRIGAID website with a navigation bar at the top containing the logo and links for 'WHAT WE CAN OFFER', 'ABOUT BRIGAID', and 'CONTACT'. The main heading is 'ENGAGE WITH BRIGAID AS AN END-USER'. Below this, a paragraph states: 'BRIGAID aims to engage with a broad range of end-users to help support the process of guiding innovators from prototype to market-ready products. If you are an organisation impacted by climate change looking for innovative solutions to your problem, BRIGAID can help.' This is followed by a commitment: 'BRIGAID commits to involving all types of end users'. Two numbered points are listed: '1 TO HELP US IDENTIFY AND TEST INNOVATIONS' and '2 TO PARTICIPATE AS POTENTIAL LAUNCHING CUSTOMERS'. A text block explains that any stakeholder in search of solutions to reduce their vulnerability to floods, droughts or extreme weather can engage with BRIGAID in three ways: '1. Joining or starting a local Communities of Innovation', '2. Participating in our Demonstration Events', and '3. By subscribing to our online Innovation Sharing Platform'. At the bottom left, there is a European Union funding notice and the EU flag. At the bottom right, there is a 'GET THE DELIVERABLES' section with links for 'Contact us', 'Legal info', '©2016 Brigaid', and 'By L'Orangerie Studio'.

BRIGAID

WHAT WE CAN OFFER ▾ ABOUT BRIGAID ▾ CONTACT 🔍

ENGAGE WITH BRIGAID AS AN END-USER

BRIGAID aims to engage with a broad range of end-users to help support the process of guiding innovators from prototype to market-ready products. If you are an organisation impacted by climate change looking for innovative solutions to your problem, BRIGAID can help.

BRIGAID commits to involving all types of end users

- 1 TO HELP US IDENTIFY AND TEST INNOVATIONS
- 2 TO PARTICIPATE AS POTENTIAL LAUNCHING CUSTOMERS

Any stakeholder in search of solutions to reduce their vulnerability to floods, droughts or extreme weather can engage with BRIGAID in three ways:

1. Joining or starting a local Communities of Innovation
2. Participating in our Demonstration Events
3. By subscribing to our online Innovation Sharing Platform

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.



GET THE DELIVERABLES

Contact us · Legal info
©2016 Brigaid
By L'Orangerie Studio

Engage as an end user screenshot

4.4.7. Engage with BRIGAIID as investor

This section describes BRIGAIID's investment and financing procedures.



The screenshot shows the BRIGAIID website with a navigation bar at the top containing the logo, 'WHAT WE CAN OFFER', 'ABOUT BRIGAIID', and 'CONTACT'. The main heading is 'ENGAGE WITH BRIGAIID AS AN INVESTOR'. Below this is a sub-heading 'Public-Private Investment and Financing (PPIF)'. The text states that BRIGAIID will develop a PPIF model for securing investments in innovations during and beyond its lifetime. It explains that some innovations need additional funding and that the PPIF model will be developed through desk research. It also mentions that with the PPIF model, innovations will be provided with individual assistance, based on the identification of target groups and elaboration of marketing communication plans. This means that financial sustainability of the innovation becomes a primary focus in the project. The page is divided into two columns: 'PPIF IS AN INNOVATION THAT REQUIRES DEVELOPMENT, APPLICATION AND IMPROVEMENT' and 'DEVELOPMENT OF THE PPIF'. The first column states that these improvements will be made after each business development phase, resulting in a thoroughly tested financing instrument at the end of the project. The second column states that development of the PPIF could lead to establishing a BRIGAIID development fund potentially on the basis of a revolving fund, where innovators in the European climate adaptation sector can apply for funding to make final improvements and reach the market as well. At the bottom, there is a footer with a European Union logo, a statement about funding from the European Union's Horizon 2020 research and innovation programme, and a 'GET THE DELIVERABLES' section with links for 'Contact us', 'Legal info', '© 2016 Brigaid', and 'By L'Orangerie Studio'.

BRIGAIID

WHAT WE CAN OFFER ▾ ABOUT BRIGAIID ▾ CONTACT 🔍

ENGAGE WITH BRIGAIID AS AN INVESTOR

Public-Private Investment and Financing (PPIF)

BRIGAIID will develop a Public-Private Investment and Financing (PPIF) model for securing investments in innovations during and beyond BRIGAIID's lifetime.

Some innovations may need additional funding to enable a smooth introduction to the market. For those innovations, the PPIF can be very useful: the PPIF will help with the identification of possible funding opportunities.

The PPIF model will be developed through desk research regarding different existing and proven public private investment and financing models in the market. The focus will be on utilization of EU funding mechanisms, including the instruments of the EU, the Member States and private funds.

With the PPIF model, innovations will be provided with individual assistance. Based on the identification of target groups and elaboration of marketing communication plans (by MAF+) grant opportunities and prospective clients will be identified. In an early stage this results in an assessment of the 'investment readiness' of an innovation.

This means that financial sustainability of the innovation becomes a primary focus in the project. In addition, BRIGAIID aims to develop business case including a funding mechanism to establish structural, ongoing financial support for climate adaptation innovations in Europe.

PPIF IS AN INNOVATION THAT REQUIRES DEVELOPMENT, APPLICATION AND IMPROVEMENT

These improvements will be made after each business development phase, resulting in a thoroughly tested financing instrument at the end of the project.

DEVELOPMENT OF THE PPIF

Development of the PPIF could lead to establishing a BRIGAIID development fund potentially on the basis of a revolving fund, where innovators in the European climate adaptation sector can apply for funding to make final improvements and reach the market as well.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.




GET THE DELIVERABLES

[Contact us](#) · [Legal info](#)
© 2016 Brigaid
By L'Orangerie Studio

Engage as an investor screenshot

4.4.8. Meet our innovations


This page shows the innovations developed by partners of the consortium. In a very near future, each innovation will have a link to the Information Sharing Platform page in which the innovation details are provided.



[WHAT WE CAN OFFER](#)
[ABOUT BRIGAIID](#)
[CONTACT](#)

MEET OUR INNOVATIONS


Brigaid Frontrunners



FutureWeather

A fully-integrated web-mapping climate service for the operational monitoring of droughts and their impacts.


[See this innovation](#)



Precipitable water vapour monitoring

A tool for monitoring the temporal and spatial variability of precipitable water vapour (PWV) at a local scale.

[See this innovation](#)




The Fire Risk Monitor

An ITC-desk solution able to regularly advice to forest and fire managers on windows of opportunity for forest management practices aiming at reducing the risk of wildfires.

[See this innovation](#)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.



GET THE DELIVERABLES

[Contact us](#) · [Legal info](#)
 ©2016 Brigaid
 By L'Orangerie Studio

Meet our innovations screenshot



WHAT WE CAN OFFER ▾ ABOUT BRIGAIID ▾ CONTACT

MEET OUR INNOVATIONS

THE FIRE RISK MONITOR

By the Instituto Superior de Agronomia (ISA)



An ITC-desk solution able to regularly advice to forest and fire managers on windows of opportunity for forest management practices aiming at reducing the risk of wildfires.

The Fire Risk Monitor is designed to generate maps of wildfire (or ignition) risk probability based on the retrieval and analysis of meteorological and drought indices (i.e. SPI), landscape metrics, and vegetation loads.

A first appraisal of The Fire Risk Monitor has been performed by the Instituto Superior de Agronomia (ISA) at the national level of Portugal mainland. This decision support tool comprises several modules addressing different time scales of forest and fire management.

Each module benefits from previous modelling of the links between, droughts (extent and intensity) and burned area, forest types and fire selectivity or weather conditions and wildfire ignition and spread. The spatial visualization of the modelling outputs in a user-friendly way, will promote a timely planning for silviculture activities, such as prescribed burning for reduction of fuel loads or suppression fire for firefighting.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.



GET THE DELIVERABLES

[Contact us](#) - [Legal info](#)
©2016 Brigaid
By L'Orangerie Studio

Example of an innovation page

4.4.9. Consortium

This section provides a list of all partners with their logo and link to their organisation's website.

BRIGAID WHAT WE CAN OFFER ABOUT BRIGAID CONTACT

CONSORTIUM

Map showing BRIGAID Test Sites (Controlled Test & Demonstration Sites, Operational Test & Demonstration Sites) and BRIGAID Partners (Home Country Partner, Home Country Partner Support Letter) across Europe and Overseas Territories (CURACAO).

BRIGAID TEST SITES
 ● Controlled Test & Demonstration Sites
 ● Operational Test & Demonstration Sites

BRIGAID PARTNERS
 ● Home Country Partner
 ● Home Country Partner Support Letter

BRIGAID SUPPORTING PARTNERS

TU Delft
 TU Delft is the oldest, largest and most comprehensive university of technology in the Netherlands. With over 19,600 students and 2,600 scientists (including 400 full professors), it is an establishment of national importance and of significant international standing. The University collaborates on a structural basis with other international education and research institutes and has partnerships with governments, branch organizations, numerous consultancies, industry partners and companies from the small and medium business sectors.
tudelft.nl

HKV CONSULTANTS
 is an independent consultant company in the field of flood and drought risk management. Due to our own extensive R&D program and collaboration with universities and research institutes, we have earned a leading reputation in developing and implementing innovating risk analyses methods and products. These methods and products range from design standards to prevent damaging events to early warning and evacuation decision making in case of an imminent threat.
hkv.nl

FutureWater
 FUTURE WATER is a consulting organization that combines scientific research and local expertise into modelling tools and Decision Support Systems, from basin to global scales, in the following expertise areas: (i) water for food, (ii) hydroclimatic hazards and risks (floods and droughts), (iii) climate change, (iv) river basin management (water allocation), and (v) water for agrosystems (irrigation requirements) and ecosystems (patterns of water consumption).
futurewater.eu

KU LEUVEN
 THE UNIVERSITY OF LEUVEN (KU LEUVEN) is Belgium's largest university and, founded in 1425, one of the oldest and most renowned universities in Europe. It is a leading European research university. The Hydraulics section of KU Leuven has key expertise in the analysis of hydrological extremes by statistical analysis, hydrological and hydrodynamic modelling, including impact analysis of climate change.
bwk.kuleuven.be/hydr

eco logic
 ECOLOGIC INSTITUTE conducts inter- and transdisciplinary environmental research. The experts at Ecologic Institute also prepare political analyses and function as consultants. Innovative research methods, an orientation on practice and a transdisciplinary approach ensure scientific excellence and social relevance. The work done at Ecologic Institute covers the full spectrum of environmental topics and includes the integration of environment-related issues into other political spheres.

Consortium screenshot

4.4.10 Our mission

This page provides the mission statement of the project.

BRIGAIID

WHAT WE CAN OFFER ▾ ABOUT BRIGAIID ▾ CONTACT 🔍

OUR MISSION

Our mission is to provide integral support for innovations for climate adaptation, focusing on climate-driven disasters like floods, droughts and extreme weather.

BRIGAIID strives to bridge the gap between innovators and end-users.

INNOVATION PROCESS

Stocktaking of Innovations
Innovator Incubator
PROTOTYPE

Market Ready Innovations
Large Scale Market Uptake
END USERS

VALLEY OF DEATH

HOW?
By making innovations technically stronger, more socially acceptable, and more attractive to investors.

WHY ARE WE DIFFERENT?
BRIGAIID offers state-of-the-art, scientific knowledge and cutting-edge methods for advancing the socio-technical readiness of innovations. BRIGAIID also offers and networking opportunities and supports the development of successful business plans.

BRIGAIID aims to become the quality label for the development of innovations for climate adaptation and risk reduction from climate-related disaster impacts in Europe and beyond.

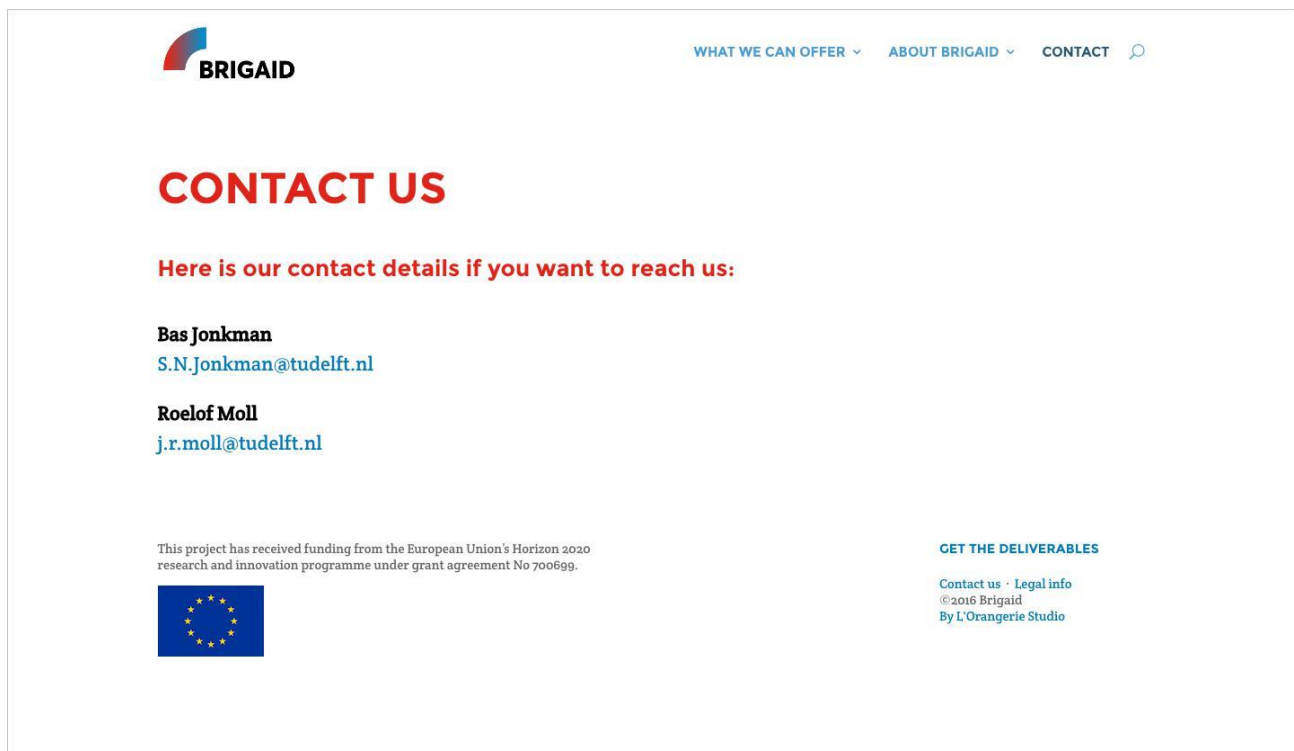
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 700699.

GET THE DELIVERABLES
Contact us - Legal info
©2016 Brigaid
By L'Orangerie Studio

Our mission screenshot

4.4.11 Contact page

This section provides a first point of contact for target audiences.



Contact screenshot

4.4.12 News and Media pages

A news and media page will be added to the website in the near future. This page will include an archive of prior events, information about current or future events, and recent media coverage related to BRIGAID.

A news page has been already planned, but has not yet been published. On this page, the user will find an archive with all the news created by the partners of the project. The news can be about events that have happened in the course of the project, which are organised by the consortium itself or by third parties.

The news section will also include information about anything that happens in the consortium and has a value to external visitors. In addition to this, the latest news will also be posted on the home page.

A Media page has also been planned and will contain an archive of media coverage related to the project.

5. Conclusion

BRIGAD's website is a key element in the dissemination strategy of the project to increase its visibility throughout its lifetime. All of the target audiences are likely to use the website as a first point of information about the project, the innovations and as a channel to create a first contact.

For these reasons, the website will receive special attention during the project to ensure that it:

- evolves at the pace of the project,
- provides the right information at each stage, and
- is easily accessible to the target audience.

Therefore, the website will be regularly updated and other channels, like social networks, will be used to increase visitation.

Finally, as it has already been explained in previous sections, the website is a living document which will be constantly updated along the project's lifetime. For this reason, the graphics and contents are expected to change and evolve to consider any new requirements that come up during the course of the project.

Annex 1. Feedback for website beta version

Type	Feedback	Sent by	Entity	Author
Design	I find the font size too big.	Elena López Gunn	I-Catalist	Modification applied
Suggestion	Could be the work BRIGAD before cycles, etc due to it is somehow BRIGAD'S approach?	Elena López Gunn	I-Catalist	The titles and paragraphs already start with Brigaid. Due to readability it is not convenient to create more texts with this word as suggested. However, it is an interesting point and we will consider how to apply it in the final web.
Suggestion	I miss the figure with the steps that innovations must go through which starts with around 90 innovations and ends up with a very limited and reduced number of innovations.	Elena López Gunn	I-Catalist	The web version Beta (temporary website) has the same contents in a numbered list. Placing the suggested figure would just repeat content (not recommended). The most efficient action is to create

the figure again with the final project's corporate identity and place it in the final web instead of the list. So, it will be applied with the final format in the final web version.

Typo	I just noticed some typos in GReD's description, for example some missing blank spaces and an "&" symbol that appears as the code "&";".	Eugenio Realini	GReD - Geomatics Research & Development s.r.l.	Correction applied
	I fixed the text and modified it a little bit, please find it here:			
	<p>-----</p> <p>is a Politecnico di Milano Spin-off SME which studies, designs and implements innovative and highly customized solutions based on geomatics methods and technologies. GReD is a center of excellence focused on R&D, professional advice and state-of-the-art algorithms elaboration for the definition and development of products and services related to high-precision GNSS positioning and meteorology, as well as to high-precision, high-resolution gravimetric</p>			

maps determination.

Content	I would also suggest to add a hyperlink from each partner's name to the respective website.	Eugenio Realini	GReD - Geomatics Research & Development s.r.l.	Modification applied
Design	When the website is in full-screen, the grant agreement number shifts next to the EU emblem.	Dunja Swierstra and Sacha van den Berg	TU Delft	Fixed
Typo	On the main page, the word 'for' is missing in the sentence ' Bridging the gap FOR innovations in disaster resilience'.	Dunja Swierstra and Sacha van den Berg	TU Delft	Correction applied
Desgin	We think it is not very user friendly when the menu only pops up when scrolling down.	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied: now the menu is always visible.
Design	We think the letters are too big.	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied: the font size has been reduced.
Typo	The logo should not be the European Commission's, but the logo of the EU as a whole.	Dunja Swierstra and Sacha van den Berg	TU Delft	Correction applied
Design	Maybe the picture with the bridge (innovation cycles) should get a more prominent place (on the homepage?), since it perfectly sums up what the project is about. In that case, I would suggest to	Dunja Swierstra and Sacha van den Berg	TU Delft	Modification applied. The final website should have a more accurate image about Brigaid, due to it was a image created for the

delete the vertical text within the bridge, since we concluded it will not be read by most of the people during the Kick-Off

proposal in a very short time and would need some arrangements. We are considering to create an information graphic about Brigaid that could replace this image in the final website.

Content	7. A contact tab might be useful for future stocktaking approaches: "Here is our contact details if you want to reach us"	Dunja Swierstra and Sacha van den Berg	TU Delft	Contact page has been added with Roelof Moll and Bass Jonkman's contact details.
Suggestion	It might be an idea to put a link to the internal SharePoint page on the website.	Dunja Swierstra and Sacha van den Berg	TU Delft	To be applied in the final website
Typo	In the red text, at some places, a space symbol should be inserted to split words now glued together.	Roelof Moll	TU Delft	Correction applied
Content	I miss 3 Partners in the list of Partners; Estamos esperando el contenido. Ya he enviado recordatorio de nuevo.	Roelof Moll	TU Delft	All the information sent by the partners (logo, description and url) has been uploaded to the website. The only partner who is not still in the partners page is CEE because we have not received their information yet. Different emails have been sent claiming for

this information
(last email on July
25th 2016).

Wordpress	Great work with the website's temporary page. But I think your wordpress plugin is not working as expected. Instead of making the menu smaller when you scroll down, the menu is never seen until you scroll down. So you are never really aware of a menu until then. This seems very counter intuitive and in my opinion does not serve the overall usability. I would strongly encourage you to show the logo and the menu as soon as the page is loaded.	Sebastian Osso	Ecologic	Modification applied: Now the menu is always visible.
Typo	In the description of our institution some words are bonded (e.g. researchcentre; AssociateLaboratory; andmanagement; biodiversityin).	Liliana Bento	Instituto Superior de Agronomía	Correction applied
Typo	I noticed that for our (and also some other organisations), some of the spaces in the partner description have disappeared. Therefore, some words are stuck together which should not be stuck (e.g. catholiquede, healthstudies, CREDpromotes, specialfocus). If this could	Joris van Loenhout	Université Catholique de Louvan	Correction applied

be fixed, that would be great.

Typo	I only have some corrections in the text (maybe from the copy/paste process). Some words need to be separated (from wildfires, client's needs, sustainable forest) and please delete 'in' (...and'in' use of...).	Carlos Loureiro	GIF	Correction applied
------	---	-----------------	-----	--------------------